

## What ESOP Means For You

As participants in our ESOP (Employee Stock Ownership Plan), employees of Robin Industries become more closely aligned with the performance of our company and through this benefit, are more closely connected with Robin's success. To be successful, it is simple; we put our customers first.

In the season of giving thanks, we are thankful for our customers. Our customer service departments have undergone advanced training to service customers to the highest degree. We value our customers and strive to make customer interactions pleasant and stress-free. In any type of relationship, it is important to remember the following qualities for establishing and retaining successful encounters:

- Respect
- Trust
- Understanding
- Listening
- Responding
- Serving
- Responsibility

*Please contact us when you need a part shipped, quoted, or have feedback that will allow us to better service your company!*



**We Put Our Customers *First***

### wise words

“We are what we repeatedly do. Excellence then, is not a single act, but a habit.”

– Aristotle

## Looking Back

### It Happened in 1987...

- Hollywood legend Fred Astaire dies at age 88, and pop artist Andy Warhol dies at age 56.
- British Prime Minister Margaret Thatcher is elected for a third term.
- The U.S. Supreme Court rules that Rotary Clubs must admit women.
- “That’s What Friends Are For” becomes the song of the year.
- The Minnesota Twins beat the St. Louis Cardinals in the World Series, 4-3.
- Prozac is released for use in the United States.
- The television series thirtysomething debuts on ABC.
- Stock markets around the world crash on “Black Monday.”
- Electronic “techno” music becomes popular at raves and clubs across North America.



#### Did You Know?

One recycled tin can would save enough energy to power a television for 3 hours.

## { terrific trivia }

1. What is the only rock that floats in water?
2. What is the most widely eaten fish around the world?
3. Which U.S. state's flag contains the British Union Jack?
4. What does an anemometer measure?



Answers:  
1. Pumice  
2. Herring  
3. Hawaii  
4. Wind speed

## { top 10 list }



### Top 10 Most Populated Countries

- |              |               |
|--------------|---------------|
| 1. China     | 6. Pakistan   |
| 2. India     | 7. Nigeria    |
| 3. USA       | 8. Bangladesh |
| 4. Indonesia | 9. Russia     |
| 5. Brazil    | 10. Japan     |

## Did You Know?

- Three men served as president of the U.S. in 1841: Martin Van Buren, William Henry Harrison, and John Tyler.
- A telegram sent to Eleanor Roosevelt from the 1939 World's Fair in New York used a current produced by electric eels.
- The venomous copperhead snake smells like fresh-cut cucumbers.
- There are twice as many ATMs in Antarctica as there are permanent residents.

## Energy-Efficient Holiday Decorating Tips

With holidays almost upon us and home decorating to do, costs and energy savings should be on the brain. So as you put the finishing touches on that giant lighting display, be sure to read these energy-efficient holiday decorating tips below:

### Buy LED Lights

Those old incandescent holiday lights you have been putting up forever are terribly inefficient, and despite careful storage, often emerge only halfway lit with many being tossed in landfills. Instead, save a bundle by replacing them with ENERGY STAR® qualified LED light strands. In addition to using 70% less energy than traditional bulbs, they're brighter, eco-friendly, and are safer, as they are much cooler than incandescent lights. In addition, they are easier to install—up to 24 strings of LEDs can be connected end-to-end without overloading a wall socket. They last ten times longer, have no filaments or glass to break, and costs are similar to the age-old standard. If you prefer white lights with the look of incandescent lights, look for “warm” white on the label.



### Limit Hourly Usage

Set timers for lights to automatically turn on when it gets dark and off in the middle of the night, depending on your preferences. You can save a bundle keeping light displays on only 8 hours of the evening (when you can see them). If you are still using traditional incandescent bulbs, this tip is even more important to cut down on energy costs.

### Creative and Reflective Decorating

Not everything is about strands of lights. Reflective ornaments and tinsel are just as bright at night, so getting creative with your lighting display can multiply your resources for shine. You could even mirror your next door neighbors' frighteningly costly display with a string of silver bells on your railing. Don't forget the ribbons, wreaths, garland, and reflective menorahs, for electricity-free age-old traditions still bring holiday cheer.

## Upcoming Events 2016 TRADE SHOWS

### MD&M West Show

Anaheim Convention Center  
February 9, 10 & 11, 2016  
Booth #1820  
800 W. Katella Avenue | Anaheim, CA 92802



### MD&M East Show

Jacob K. Javits Convention Center  
June 14, 15 & 16, 2016  
655 West 34th Street | New York, NY 10001



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